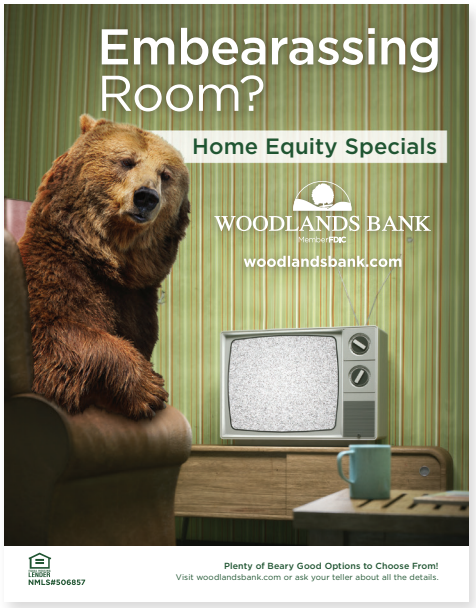
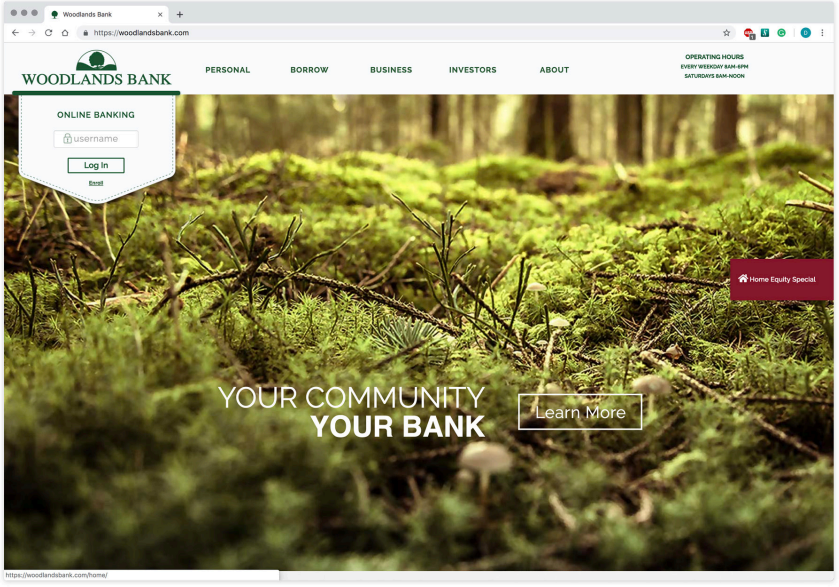
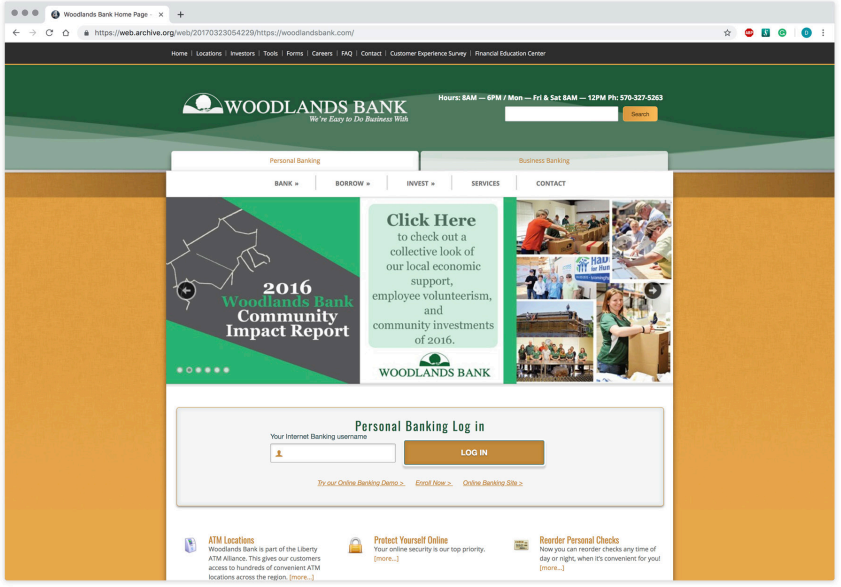


INTEGRATED CAMPAIGN
out-of-home media, onsite poster, newsprint advertisement



redesign



old

DIGITAL DESIGN AND DIGITAL BRANDING

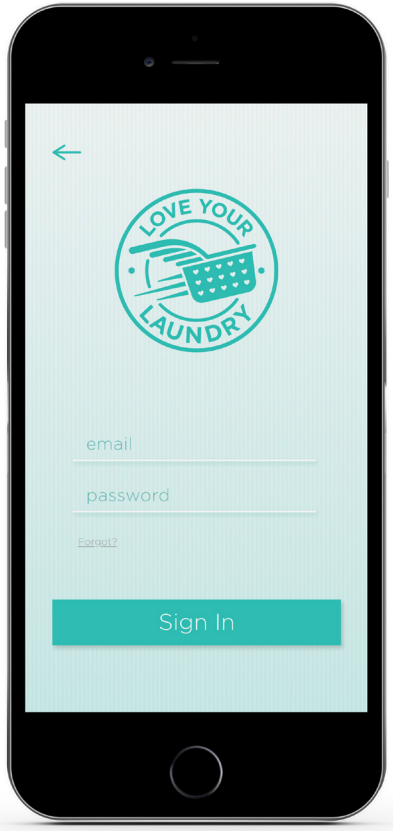
Website redesign, visit woodlandsbank.com for full experience

EDITORIAL DESIGN
cover design, featured spreads

PACKAGING DESIGN

LOVE YOUR LAUNDRY

LOVE Your LAUNDRY



IDENTITY DESIGN

click the app icon to view interactive app prototype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SOAP CO
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THE ONLY THING BETWEEN YOU AND A REFRESSHING FROLIC IN WARM SUMMER'S RAIN IS THE SHOWER CURTAIN
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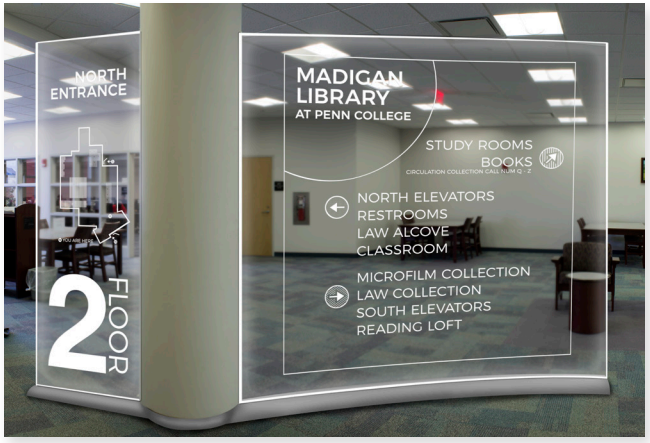
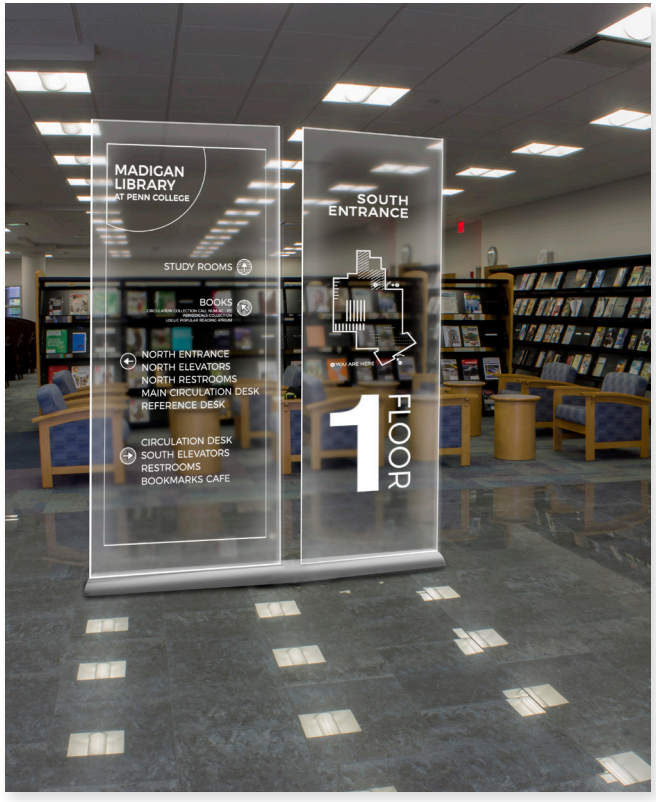
PACKAGING DESIGN


MADIGAN
LIBRARY
AT PENN COLLEGE
STUDY ROOMS
BOOKS
MAIN CIRCULATION DESK
BOOKS
NORTH ELEVATORS
RESTROOMS
REFERENCE DESK
CIRCULATION DESK
SOUTH ELEVATORS
SOUTH ENTRANCE
SOUTH RESTROOMS
BOOKMARKS CAFE
NORTH
ENTRANCE
YOU ARE HERE
1
FLOOR


NORTH
ENTRANCE
2
FLOOR
MADIGAN
LIBRARY
AT PENN COLLEGE
STUDY ROOMS
BOOKS
NORTH ELEVATORS
RESTROOMS
LAW ALCOVE
CLASSROOM
MICROFILM COLLECTION
LAW COLLECTION
SOUTH ELEVATORS
READING LOFT


MADIGAN
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AT PENN COLLEGE
SOUTH
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1
FLOOR